

From: [REDACTED]
Sent: Monday, July 31, 2023 10:13 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>; [REDACTED]
Subject: RE: NOTICE OF HEARING - Shell Fulham Cross, 222 - 224 Fulham Palace Road London W6 9NT

Hi Lorna

[REDACTED] provides use with instructions on licensing and has produced some data which shows the level of alcohol sales per hour. I appreciate its late to produce this but hopefully the Committee will agree to me referring to this data as I think its helpful.

Thanks

[REDACTED]

From: [REDACTED]
Sent: Monday, July 31, 2023 10:41 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>; [REDACTED]
Subject: RE: NOTICE OF HEARING - Shell Fulham Cross, 222 - 224 Fulham Palace Road London W6 9NT

Hi Lorna

I received some data from the client but was unable to review this until I was at my desk yesterday. I have asked the client to produce a single slide with the data which I am hoping to present but if this is not agreed I will simply make reference when I address the Committee – it would just be easier if they have visibility of the data.

Thanks

[REDACTED]


Fulham Cross
Alcohol Products sold per Hour over 11 Weeks (77 days)

(Monday 8th May 2023 - Sunday 23rd July)

Sales Type	Hours of Product Sales		Average Alcohol Products Sold during stated Hour (over 77 Day)	Total Alcohol Products Sold per Hour over 11 Weeks	Days of Zero Product Sales (during stated Hour)	Days of Product Sales	Total Days
	From	To					
SHOP & DELIVERED SALES	07:00	08:00	0.49	38	58	19	77
	08:00	09:00	0.30	23	62	15	77
	09:00	10:00	0.45	35	56	21	77
	10:00	11:00	0.77	59	48	29	77
	11:00	12:00	1.18	91	46	31	77
	12:00	13:00	0.84	65	42	35	77
	13:00	14:00	0.82	63	47	30	77
	14:00	15:00	1.77	136	30	47	77
	15:00	16:00	1.65	127	29	48	77
	16:00	17:00	2.65	204	18	59	77
	17:00	18:00	2.44	188	21	56	77
	18:00	19:00	2.52	194	16	61	77
	19:00	20:00	2.70	208	16	61	77
	20:00	21:00	1.86	143	30	47	77
	21:00	22:00	1.62	125	30	47	77
	22:00	23:00	1.66	128	38	39	77
	23:00	00:00	1.47	113	30	47	77
	00:00	01:00	1.92	148	33	44	77
DELIVERED ONLY SALES	01:00	02:00	0.19	15	71	6	77
	02:00	03:00	0.08	6	74	3	77
	03:00	04:00	0.06	5	75	2	77
	04:00	05:00	0.00	0	0	0	0
	05:00	06:00	0.04	3	76	1	77
	06:00	07:00	0.21	16	70	7	77
			27.70	2,133			